

UBUD  
WRITERS  
& READERS  
FESTIVAL



# Mulat Sarira

Self-reflection

08<sup>to</sup><sub>08</sub> - 17<sup>to</sup><sub>021</sub>





# APPLY TO LAUNCH YOUR BOOK AT UBUD WRITERS & READERS FESTIVAL 2021

UWRF celebrates authors at all career stages and book launches are a unique opportunity to spotlight recent work and be included in the Festival's program, website listings, social media and bookstore. From 8 to 17 October, leading authors, artists, thinkers and performers from across Indonesia and the world will present in the 18th Ubud Writers & Readers Festival. We invite you to be part of this line-up!

Past participants include Tony Wheeler, Seno Gumira Ajidarma, Diana Darling, Laksmi Pamuntjak, Leila S. Chudori, Shamini Flint, Ahmad Fuadi, Bondan Winarno, Michael Vatikiotis, Butet Manurung, Phil Jarratt and the Singapore Writers Group.

Submissions close Friday 23 July and are assessed by a curatorial committee based on suitability of work for our Festival. All applicants will be notified by 6 August.



# HOW IT WORKS

Ubud Writers & Readers Festival book launches are held in a range of restaurants, galleries and other venues around Ubud when held on the ground. This year most will be virtual, often attracting a larger audience. The format of the event is up to you: speeches, a conversation, a reading, giveaways...it's your stage!

UWRF's partners Periplus or Gramedia will sell copies of your book in the Festival bookstore. Depending on distribution into Indonesia you may be asked to bring stock to sell on consignment.



UWRF will provide:

#### **Book Launch On-site**

- Book launch venue.
- Welcome drinks and canapés for 50 guests.
- Volunteer venue liaison.
- Technical setup of PA system. Some venues also support audiovisual presentations.
- Video and audio recording system setup on the venue.
- If required, volunteer MC.
- Detailed listing on the Festival website.
- Sales of your book in the Festival bookshop (online or on-site)
- UWRF tote bag, t-shirt, Bilingual Anthology and Speaker Pass (Speaker Pass is allowed to access all Main Program)

#### **Book Launch Online**

- Technical setup for the live streaming or recording session, including the streaming platform, webinar platform and broadcasting the session on our streaming platform.
- If required, volunteer MC to provide an introduction to the event.
- Detailed listing on the Festival website.
- Sales of your book in the Festival bookshop (online or on-site)
- UWRF tote bag, t-shirt, Bilingual Anthology and Speaker Pass (Speaker Pass is allowed to access all Main Program)

\*\* All book launches are free events and open to the public. Book launch session onsite also will be recorded and published on festival YouTube channel/other streaming platform

# BOOK LAUNCHES FEES

## ON-SITE

IDR 6,000,000 | INTERNATIONAL

IDR 3,000,000 | INDONESIAN

## ONLINE

IDR 4,000,000 | INTERNATIONAL

IDR 2,000,000 | INDONESIAN

Payment is required by Wed, 11 August 2021

## HOW TO APPLY

To apply, please complete the form at:  
[ubudwritersfestival.com/book-launch-form/](http://ubudwritersfestival.com/book-launch-form/)  
by Friday 23 July.

